



**WEST BENGAL STATE UNIVERSITY**  
BBA(TAH) Honours 5th Semester Examination, 2021-22

**BTHACOR11T-BBA(TAH) (CC11)**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

**GROUP-A**

**Answer any two questions from the following**

10×2 = 20

1. Discuss the principles of Ecotourism.
2. How wellness tourism is different from Medical tourism? Discuss with examples.
3. Write short notes on NABH and AYUSH.
4. Define Sustainable tourism. Write few lines about impacts of sustainable tourism on society.
5. Discuss different grades of White Water Rafting.
6. Write the role and functions of National Institute of Water Sports.

**GROUP-B**

**Answer any two questions from the following**

15×2 = 30

7. What do you mean by ecotourism? Discuss different types of ecotourism activities with examples. 5+10
8. Write a detail note on 'Rio Declaration on Environment and Development' 1992. 15
9. Discuss the potentially of Medical tourism in India. 15
10. What are the various land based adventure activities available in India? Write short note on Himalayan Mountaineering Institute. 10+5
11. Write a brief note on the safety measures of Water based Adventure Activities. Mention some water sports activities and where you can enjoy it in India. 10+5
12. What is the future of adventure travel in India? Write a short note on ATOAI. 10+5

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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